

THE KAVERY ENGINEERING COLLEGE*(An Autonomous Institution)***B.E/B.TECH DEGREE END SEMESTER THEORY EXAMINATIONS, APRIL-MAY 2025***Seventh Semester**Civil Engineering***OIM351- Industrial Management****(Common to Chemical Engineering)***Regulations - 2021**Duration : 3 Hrs**Maximum : 100 Marks***PART – A (ANSWER ALL QUESTIONS) (Marks 10*2=20)**

Q.No	Questions	BLT	CO	Marks
1.	Distinguish between public and private limited companies.	L4	1	2
2.	Who is the father of scientific management and write its merits?	L1	1	2
3.	Define controlling.	L1	2	2
4.	What is intuitive decision making?	L1	2	2
5.	State organizational charts.	L2	3	2
6.	Define authority.	L1	3	2
7.	What are the barriers involved in effective communication?	L1	4	2
8.	Name the various leadership styles.	L1	4	2
9.	State Management by Objectives (MBO).	L1	5	2
10.	Write short notes on activity based management.	L4	5	2

PART – B (ANSWER ALL QUESTIONS) (Marks 5*16 = 80)

Q.No	Questions	BLT	CO	Marks
11.	a i Outline the various forms of business organization.	L2	1	8
	ii Explain the levels of management.	L2	1	8
	Or			
	b Classify and explain the organizations and write its merits and demerits.	L2	1	16
12.	a Discuss the steps involved in decision making process with suitable block diagram.	L6	2	16
	Or			
	b i Evaluate the processes of controlling.	L3	2	8

	ii	Explain the various sources of recruitment with suitable example.	L2	2	8
13.	a i	Compare formal and informal organization.	L3	3	8
	ii	Explain the nature and purpose of organization.	L2	3	8
		Or			
	b	Explain managerial skill and role of responsibilities in the cement industry.	L2	3	16
14.	a	Explain the effective styles of Leadership.	L5	4	16
		Or			
	b	Compare the concept of centralization and decentralization as implemented in the steel industry.	L5	4	16
15.	a	Discuss in detail about Enterprises Resource Planning (ERP).	L6	5	16
		Or			
	b	Briefly discuss management games and their roles in business process Re-engineering.	L4	5	16